

PROCLAMATION



WHEREAS, the role of government communications is to inform, educate and engage the communities they are funded by and serve in a transparent way, so that citizens might be more connected and involved with the processes of their local, state and federal governments; and,

WHEREAS, Government Communicators Day acknowledges the dedication of communicators across various levels of government, recognizing their commitment to providing information to the public in a way that is helpful and easy to understand; and,

WHEREAS, government communications create relationships and calls to action, build awareness and understanding through storytelling, engage and foster engagement on civic issues, and utilize all channels to include people in critical decisions; and,

WHEREAS, it is essential to have strong communication in government because it is a foundational element of living in a democracy where citizens have the freedom to make their voices heard; and,

WHEREAS, effective communication is necessary for enhancing public trust and understanding of government initiatives so that citizens served are informed, educated and engaged; and,

WHEREAS, the City of Lee's Summit expresses pride, deep gratitude and recognition for government communicators' professionalism, dedication, hard work, commitment, enthusiasm and sacrifice.

NOW, THEREFORE, I, William A. Baird, by virtue of the authority vested in me as Mayor of the City of Lee's Summit, Missouri, do hereby proclaim February 24, 2024 as

GOVERNMENT COMMUNICATORS DAY

and encourage our community to join in recognizing the importance of the communication staff who work to keep the public informed and engaged in civic issues.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the City of Lee's Summit, Missouri, this 13th day of February 2024.

MAYOR WILLIAM A. BAIRD