



Hector Soto Jr.
Planning Division Manager
City of Lee's Summit

RE: Sign Application PL2022345

Mr. Soto, thank you for taking time to speak to me regarding this application. I would like to address the issues that were brought up in the applicant's letter.

As I mentioned to you on the phone the request for the variance in height is to overcome the view on Colbern Rd., specifically when driving west. The current signs position is far back in the island, this is due to the addition of the right turn lane we installed and the underground utilities that we could not place the sign on top of. Also, the vehicles we have on display and the landscaping is adding to the difficulty in seeing the sign. We believe that the additional height will aid in the visibility of the new sign. The situation is the same on Town Center, the vehicles we have on display and the landscaping is adding to the difficulty in seeing it. The alternative sign provided by the OEM is 10 ft and places the KIA logo at roughly the 6 ½ ft mark which would likely not be visible behind the display vehicles. We are respectfully asking for a variance of 3 Ft.

With regards to Mr. Williams comments, I have uploaded a site plan that shows the required utilities and easements. I would like to point out that this sign is replacing the originally approved sign in the exact same location. It will be placed on the same base/foundation the current sign is on and there will be no change other than the sign itself.

With Regards to Mr. Cooley's comments. Again, this sign is going in the exact same location as the existing sign whose location was approved in 2017. With no issues regarding sight distances at that time or since installation. This sign is slightly narrower than the original as well.

I also have uploaded the complete sign package/image rebranding design that is being mandated by the OEM. Just to be clear this application is only for the two pylon signs, E01 and E07. The remaining will be applied for by separate permit. Please let me know if you have any additional questions or comments.

Thank you,

A handwritten signature in blue ink, which appears to read 'Robert Merritt', is positioned below the 'Thank you,' text.

Robert Merritt
Cable Dahmer Auto Group
Centurion Acquisitions LLC