

Community						
	Result 1 Strategic Economic Growth and Development	Result 2 Strong Neighborhoods	Result 3 Cultural and Recreational Amenities	Result 4 Community Health and Wellbeing	Result 5 Infrastructure and Transportation	Result 6 Safe and Secure Community
	Build an adequate framework for continued growth in a changing environment.	Maintain thriving, quality neighborhoods that connect a diversity of residents throughout the community.	Create a community that celebrates, welcomes, and supports cultural arts and recreation amenities.	Support a healthy, happy community by improving healthy lifestyle choices and opportunities.	Sustain and enhance City infrastructure to protect a high quality of life.	Sustain and enhance safety and security throughout the community to protect a high quality of life.
Definition 1	Diverse Economic Base Facilitates business development and growth through appropriate incentives, shared resources, community partnerships and "business-friendly", efficient processes to define and plan for a diversified economic base. (SP1A; SP6)	Affordable, Diverse Housing Options Supports the availability of diverse and affordable housing choices that meet the needs of the community. (SP2A; SP2B)	Events Promotes and supports a variety of affordable, accessible and safe community and cultural events, celebrations and entertainment opportunities that promote a spirit of community and attract residents and visitors. (SP3A; CS5; CS14)	Mental Health/ Vulnerable Populations Monitors the physical, mental and socioeconomic well-being of the community, actively partnering with others to improve the situations of those in need. (SP5A; CS1; CS2)	Facilities Continuously improves and invests in well-maintained, safe and effective public infrastructure network and accessible, efficient, adequately regulated city facilities. (SP7; SP7B; CS3; BP2C)	Protection and Enforcement Protects the community from harm, justly and fairly enforces the law, reduces the occurrence of crime, promptly responds to calls for service and is well-prepared for all emergency situations. (SP7; SP7B; CS1; CS2)
Definition 2	Business Attraction and Retention Attracts, recruits and retains economically sustainable, diverse, well-balanced mix of targeted business and industry that enhance job creation. (SP1; SP1B; SP6)	Code Enforcement Upholds community standards for safety and appearance through selective and proactive code enforcement. (SP2C; CS9)	Facilities Invests and maintains public facilities and infrastructure that are functional, long-lasting and safe; providing gathering places and connecting the community (SP3C; CS5; CS14; BP2C)	Community Fitness Offers a variety of accessible and affordable indoor and outdoor recreational/leisure-time programs and activities to meet a variety of diverse interests and promote a healthy lifestyle. (SP5B; CS5)	Transportation Continuously and proactively maintains, repairs, improves and invests in its transportation infrastructure (roadways, bridges, street lights, and sidewalks). (SP7; SP7B; CS3; BP2C)	Emergency Response Provides for a well-planned, effective and prompt response to emergencies of all kinds, including individual calls for service, fires, public safety threats and natural disasters. (SP7; SP7B; CS1; CS2)
Definition 3	Workforce Development Proactively collaborates with stakeholders to promote quality job creation and retention, offering a broad range of well-paying employment opportunities, and providing a skilled, educated workforce that meets the needs of employers. (SP1; SP6A; SP6B)	Safe and Quality Neighborhoods Creates an environment where residents feel safe and secure in their homes, neighborhoods and public spaces. (SP2; SP7; CS1; CS2)	Parks and Open Spaces Develops, preserves, enhances and invests in its community parks, neighborhood parks, open spaces, green spaces, lakes and waterways, ensuring they are safe, clean, attractive and accessible. (SP3C; CS5)	Spirit of Community Empowers citizens to be partners in a connected community, providing opportunities for volunteerism, partnerships, and community input. (SP5C; CS14)	Infrastructure Designs, builds, improves, and proactively maintains an infrastructure system that provides safe, affordable, and reliable water, sewer, and storm water services. (SP7; SP7B; CS4; CS8; CS11; BP2C)	Safety Presence Fosters a feeling of safety through a visible and approachable public safety presence and proactive prevention. (SP7; SP7B; CS1; CS2; CS12)
Definition 4	Transportation Connectivity Provides for a safe, integrated transportation network that supports mobility and ensures local and regional connectivity for all users. (SP7B; CS3; CS5; BP2C)	Transportation Network Provides a public transportation network that is well maintained, well lit, accessible, and enhances traffic flow and mobility for vehicles, cyclists, and pedestrians. (SP7B; CS3; CS5; CS6; BP2C)	Programs Provides a diverse mix of affordable, safe and convenient recreational and leisure-time venues and programs that meet the interests and needs of a variety of ages and abilities. (SP3; CS5)	Informed, Engaged and Educated Citizens Utilizes existing and develops new approaches to foster and facilitate community involvement, participation, engagement and collaboration. (SP5; SP4A; SP4B)	Traffic and Congestion Management Designs and builds an accessible, convenient transportation system that reduces congestion, improves traffic flow and enhances mobility. (SP7; SP7B; CS6)	Well Built, Safe Structures Provides for appropriately designed, structurally sound and adequately regulated buildings and infrastructure, as well as safe, well-maintained parks, open spaces and public spaces. (SP7; CS3; CS4; CS5; CS8; CS11; BP2C)
Definition 5	Amenities that Attract Businesses and Workers Provides for a quality of life that attracts, sustains and retains diverse businesses, educated and skilled workers, and creative entrepreneurs. (SP3; SP6A; SP7; CS5)	Community Collaboration and Education Proactively partners with residents, businesses and community groups to address issues, seek input, facilitate effective communication and educate the community on resources and opportunities. (SP2D; SP4; SP6B; CS10; CS14)	Cultural Arts Advances cultural enrichment by encouraging and supporting the visual, performing, graphic and literary arts and promoting multi-cultural events and preserving its historical heritage. (SP3; SP3A; SP3C; CS14)			Safe Transportation Infrastructure Plans, designs and builds transportation infrastructure to ensure safety for all users including vehicles, cyclists, and pedestrians. (SP7; CS3; BP2C)
Definition 6	Purposeful Growth Encourages and supports strategically planned and well-designed mixed use development and redevelopment, enhancing its desirability as a great place to live and work. (SP7A; CS7)	Water Quality and Treatment Provides, maintains and improves a reliable infrastructure system that delivers safe, clean water, effectively manages wastewater treatment and ensures efficient storm water collection and drainage. (SP7B; CS4; CS8; CS11)				
Definition 7		Amenities that Attract and Retain Residents Attracts and retains a diversity of residents by providing a quality of life and the amenities which help to maintain thriving, quality neighborhoods throughout the community. (SP3; SP7; CS5)				