



**1460 Hamblen Road**

**Lee's Summit, Missouri**

New Branch Proposal  
Classic, ProSolutions

NYSE: HRI

**Herc Rentals, established in 1965, has grown to be one of the leading equipment rental suppliers, with approximately 325 company-operated locations across the United States and Canada**



## **Our Vision**

We aspire to be the supplier, employer and investment of choice in our industry.



## **Think Safety!**

## **Our Values**

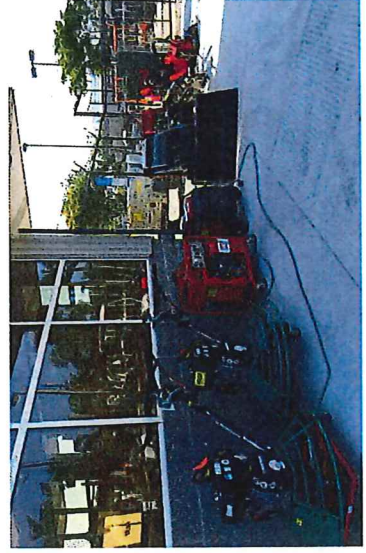
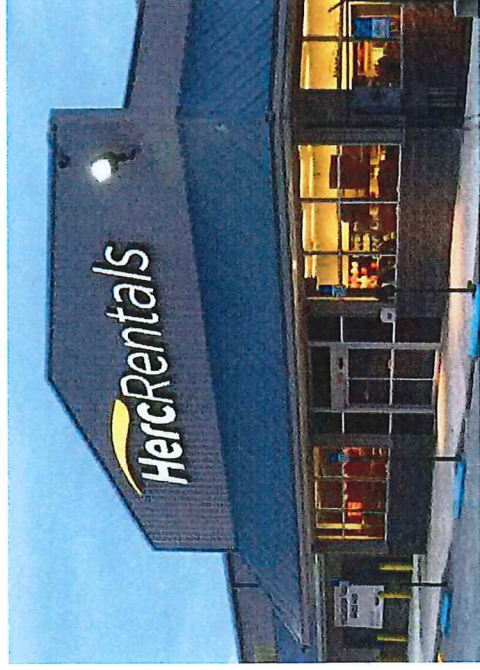
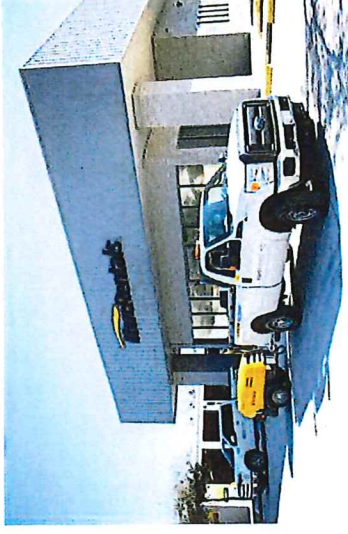
We do what's right.  
We're in this together.  
We take responsibility.  
We achieve results.  
We prove ourselves every day.

## **Our Mission**

To ensure that end users of our equipment and services achieve optimal performance safely, efficiently and effectively.



# Herc Rentals – Typical Showroom



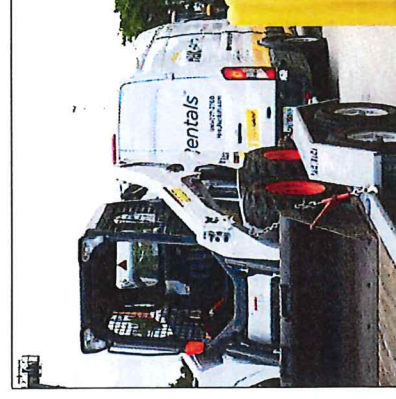


## Herc Operating Model

- Safety first culture
- Broaden customer base with focus on local contract community
- Positioning ourselves in dense urban markets with facilities that will offer light maintenance and repair
- Providing a broad fleet mix with fleet purchases in targeted categories like ProContractor and ProSolutions
- Maintain customer friendly facilities
- Expand products and services supplying tools and equipment to facilities, contractors and municipalities
- Provide premium products and solutions-based services
- Utilize innovative technology solutions to make doing business with local customers convenient

## Market Value Proposition

- Open a Herc Rental Equipment facility to support the local community with convenient, safe and reliable tools
- Provide local jobs - hiring: Mechanics, Drivers, Coordinators, Operators, Sales Representatives, and Management





# Herc Rentals - Examples of Equipment Display





Proposed Herc Rentals Branch – Typical Exterior Facade

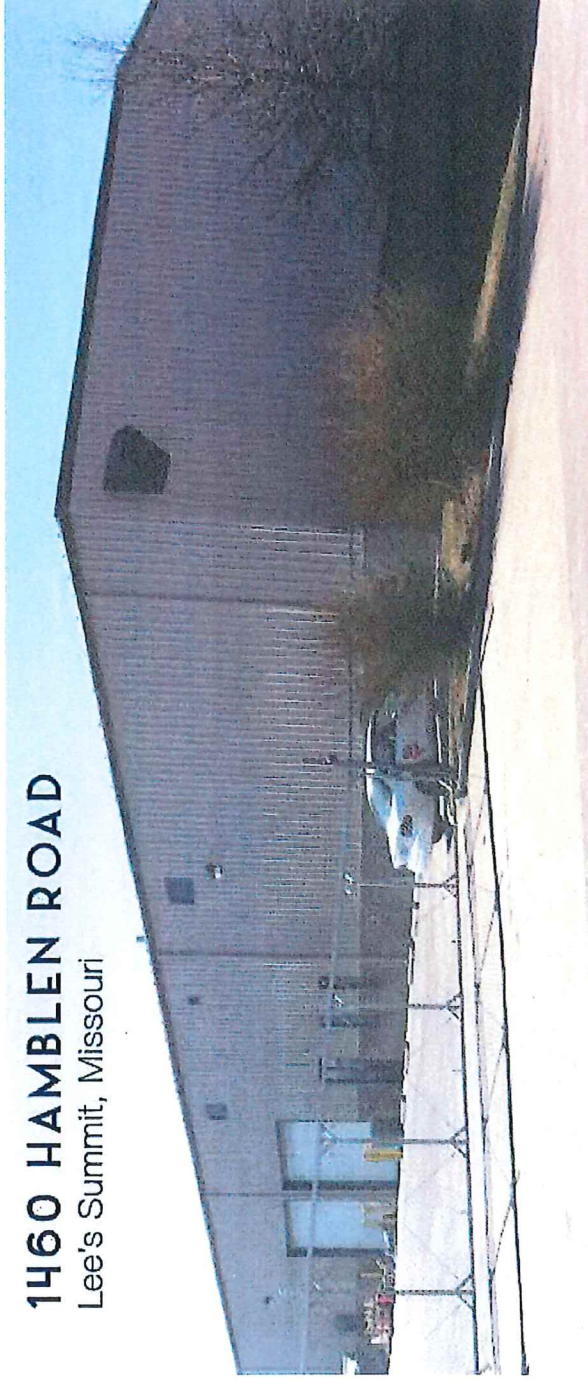




**Proposed Herc Rentals – Lee’s Summit, Missouri**

**1460 HAMBLEN ROAD**

Lee’s Summit, Missouri



### Proposed Use

“The Premises may be used for the operation of a construction equipment and motor vehicle leasing and renting business. This shall include the housing and staging of construction equipment and/or motor vehicles, for said business. In addition, it may be used for the storage of gasoline and other petroleum derivatives on the Premises for the conduct of Herc’s business, for the display and sale of new and used equipment and/or motor vehicles and for any other lawful purpose.”



## Proposed Improvements

### Property Improvements:

- Minor Showroom and Interior Office Spaces Renovations
  - Flooring, Painting, General Clean up
- Shop Area
  - Electrical Work
    - Lighting, Power, etc.
  - Plumbing Work
    - Water Lines, Oil Lines, etc.
- Yard Area
  - Fencing and Gates
- Install of Herc Specific Items
  - Security
  - IT
  - Signage
  - Rental Counter
  - Air Compressor
  - Lube Cubes (Motor Oil, Hydraulic Oil, Waste Oil)
  - Reel Banks
  - Safety Showers
  - Break Beam System