

City Council Strategic Planning

October 12, 2017

Strategic Planning Framework and Process Development

- June 2, 2016
 - Why do you serve?
 - Process to evaluate policy questions
- August 6, 2016
 - Strategic visioning and goal-setting
- October 6, 2016
 - Review of previous sessions
- December 1, 2016
 - Adoption of Strategic Planning Framework and Process

Vision

A culturally rich community with diverse economic sectors to create a prosperous and dynamic community in perpetuity.

Strategic Initiatives with Vision

Safety

To create an environment where the perception of safety is supported by the reality of safety

Education

Continue the environment for Education eco-system to thrive

Transportation

A multi-modal system that embraces livability and connectivity, including accessibility

Health and Human Services

Maximize accessibility and affordability as a wellness community

Infrastructure

Ability to address needs expanding capacity for future

Economic Development

Thriving yet affordable growth which generates options for long term careers

Culture/Arts

Create a supportive environment for artistic expression that represents community values

Goals

Educate our citizens on high performance standards and how we are attaining these goals.

A well-staffed, well paid, well equipped public safety group future oriented, who carry forward community values.

Provide resources and facilities to maximize ability to protect citizens.

Collaboration of all sectors of educational institutions.

Engage students in community to retain studies in Lee's Summit after graduation.

Upgrade online and communication technology that builds data to increase community education and engagement.

Investigate and implement different modes of transportation for all ages.

Incorporate technology into transportation.

Identify support (leverage and capitalize) for regional options.

Connect recreation to economic development projects.

Viable roadways in all parts of the city.

- Wellness Community
- Education and Outreach
- Legislative Advocacy
- Protection of Environmental Resources

Encourage development growth, additions and expansion of non-profit programs.

Encourage development of medical resources.

Assess housing for non-profits.

Aid in free and reduced lunches.

Identify gaps and shortcomings and work to address.

Maximize roadway capacity.

Improve storm water management system.

Maintain curbs and sidewalks.

Develop clear policies regarding public vs private needs.

Long term planning incl maintenance schedules.

High quality, diverse economic development with bold and flexible decision making to encourage more innovative technology and high wage careers.

Clear easily understandable processes allowing for high quality appropriate development with emphasis on problem solving.

Spec buildings ready for occupancy.

Cultivate and foster the growth of an emerging and energetic arts environment.

Complete Cultural Arts Corridor.

Encourage private investment.

Public art visible in all areas of the community.

Unique and fun options that builds culture and community, attracts others and increases value.



Ongoing Strategic Planning Process

Upon Approval of the Strategic Plan Framework

1. Staff will **match up existing programs and projects** in progress to the goals in the Strategic Plan Framework.
2. Staff will **identify projects discussed but not yet funded** due to financial constraints.
3. Council will **identify obvious gaps to achieve stated goals** and discuss solutions or identify future projects.
4. Staff will **create a timeline** to sequence current projects and Council will prioritize the sequence of future projects.
5. Staff will **create detailed Management Action Plans** for the highest priority projects and programs. With your guidance, Staff will continue to develop Management Action Plans for next level priorities and plans.
6. As a Council, you will **review goals and status of projects on a regularly scheduled basis** and on an annualized basis, the Council will review the entire Strategic Plan Framework, revise the vision, update goals and prioritize projects.

Step 1: Matching existing programs to strategic goals

- Document delivered to Council February 16, 2017
- Presentation schedule:
 - March 9: Administration
 - April 6: Development Services and Planning
 - April 13: Police and Water Utilities
 - April 20: CBS, ITS, and Public Works
 - May 4: Fire

Step 2: Projects discussed, but not yet funded due to financial constraints

- List of worthwhile projects may seem overwhelming
- Allocating resources under current funding could be at the expense of other programs
- Knowledge is beneficial as we head into FY2019 budget planning process
- Other options:
 - Revenue structure
 - Use Tax
 - Priority Based Budgeting