

Julie Pryor

From: jodyfristoe@hotmail.com
Sent: Thursday, April 26, 2018 11:53 AM
To: Julie Pryor
Subject: Committee Interest Form submission

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The following committee interest information was submitted through cityofls.

Name: Jody Fristoe

Address: 319 SE Douglas Street, #101
Lee's Summit MO 64063

Email: jodyfristoe@hotmail.com

Phone: 8168050114

Council District: District 1

How many years a resident: 40

High School: Lee's Summit High School

College: University of Missouri-Columbia MO

Employment: Summit Art

Position: Festival Director

Why interested: I am that unique combination of artist and administrator – highly professional and business-minded, with an artist's sensibility. I am customer-service minded, detail-oriented, highly organized and experienced in communicating with all levels of stakeholders including community leaders, government officials, boards of directors and business owners. For the past several years, I have been self-employed providing outsourced human resources functions and marketing/communications /social media solutions for small, local business owners. I have executive level experience working in the non-profit industry implementing policies, program development, events and festivals, financial management, marketing and community relations. In a former work life, I managed at the executive level a dynamic sales environment including in-house sales, an off-site sales force, office administration, permanent showroom and trade show events. As an artist, my passion is painting using acrylics on large canvas, and I am in the process of transforming my hobby into a professional business. As a former executive director of the Downtown Lee's Summit Main Street organization, and as the current festival director for the Summit Art Festival, I am uniquely qualified in bringing cultural arts programs and events to our city, and in representing the community locally, regionally and nationally. Serving on the Lee's Summit Arts Council would be a privilege, and a wonderful opportunity for me to continue sharing my talents, interests, skills and experience with my community.

Other participation: For many years as my children were going through the LS R7 School District, I served in numerous volunteer positions including PTA President for three years, Booster Club representative, team parent representative, and club sports manager. These experiences gave me insight and skills in managing budgets, coordinating volunteers, managing events big and small, administering guidance, executing contracts, negotiating relationships, and organizing processes to increase both efficiencies and productivity. As both Events Director and Executive Director of Downtown Lee's Summit Main Street, I participated in coordinating events using the guidance and direction of the LS Police department, the LS Fire department, city administration, civic partners, board members and volunteer committees. Highlights included being the principal administrator of the Pianos On Parade attraction, the Fourth Fridays functions, Downtown Days, and many other special events in the downtown area. As festival director for the Summit Art Festival, I provide managerial oversight in the budgeting process, communications, marketing, site layout design, vendor/artist/patron relations, volunteer recruitment, and donor/sponsorship solicitations.

Interested in serving on: Arts Council

Other interests: I am very proud to be a lifelong resident of Lee's Summit, and am grateful to have chosen this community in which to raise two wonderful children. My husband and I continue to own and operate a business, and reside in the downtown area. Supporting cultural arts initiatives will always be a priority to us in our private lives as well as our professional endeavors.