

City of Lee's Summit Water Utilities

Strategic Plan – WUAB Meeting 4 of 4







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- Next Steps



Overview of the Strategic Plan Process



Sources of Input

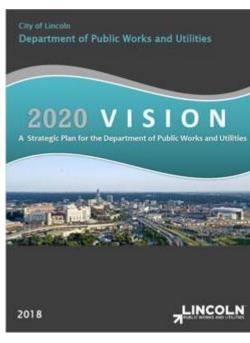
DATE	EVENT	INTENT
2022	Customer Survey	Gather customer input regarding the quality of water and sewer services.
2022	Employee Survey	Objectively assess employee satisfaction and solicit input on issues in seven major areas.
2023	Draft Utility Assessment	Compare Water Utilities to industry standards, as benchmarked by the American Water Works Association (AWWA), as well as a progress report on Water Utilities' implementation of its 2011 Strategic Plan.
2023	Customer Survey	Gather customer input regarding the quality of water and sewer services.
March - April 2023	WUAB Meetings	Review strategic planning process, current (2011) Water Utilities Strategic Plan with implemented initiatives, and findings of the 2023 Draft Utilities Assessment. Review and develop topics for inclusion in this Strategic Plan.
March - May 2023	Water Utilities Leadership Meetings	Develop, organize, and refine the Strategic Plan goals, attributes, and strategies that make up this planning document.

State of the Industry - Water Sector Strategic Plans









- ✓ Engaging
- ✓ Accessible
- ✓ Educational
- ✓ Values based
- ✓ Conveys accountability
- ✓ Linked to community priorities
- **✓** Future oriented
- Confidence generating

Contents of the Strategic Plan



September 2023

STRATEGIC PLAN









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Objectives of the Strategic Plan

- 1) Provides stakeholders with a better understanding of how Lee's Summit Water Utilities operates
- 2) Conveys Water Utilities' organizational mission, vision, and values
- 3) Articulates Water Utilities' organizational attributes, goals, and strategies
- 4) Communicates accomplishments from the last decade
- 5) Imparts the plan to address future challenges and to drive continuous improvement

Components of the Strategic Plan

- Message from the Director introducing the SP
- 1) Project Team identifies participants
- 2) Our Process describing the development of the SP
- 3) Our Story how Water Utilities is organized and operates
- 4) Our Accomplishments and Challenges what Water Utilities has done and is focused on
- 5) Our Plan the roadmap for the future
- 6) Engaging with You encouraging community participation



Attributes

Goals

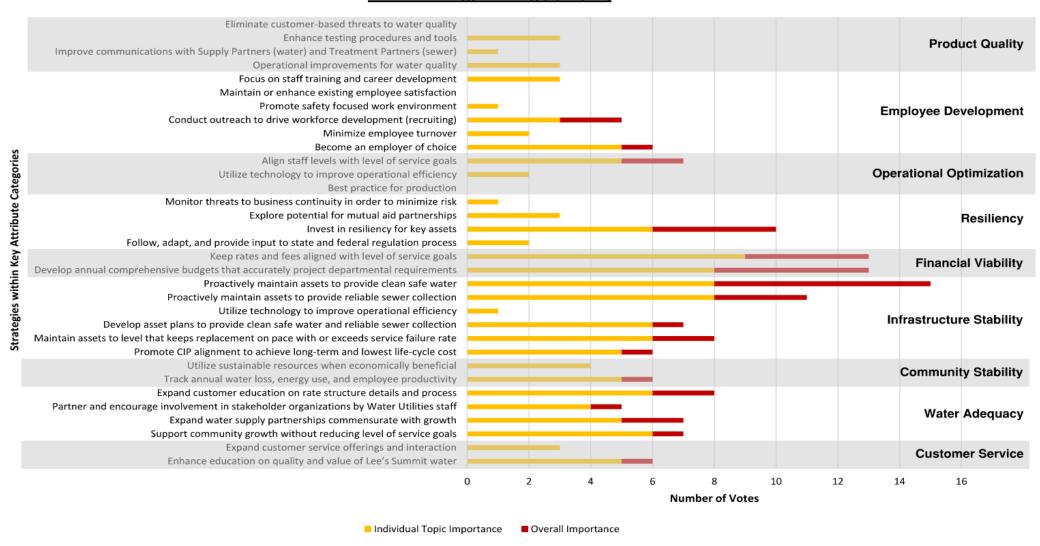
Strategies

03

Addressing WUAB Priorities

Stakeholder Input Process: Current Status

WUAB Strategy Ranking (3/20/23)



Strategic Plan Reflects WUAB Priorities

WUAB Priority	Water Utilities' Attribute(s)	Selected Supporting Strategy(ies)
1) Proactively maintain assets to provide clean safe water	Infrastructure Stability	 1.1 - Protect and maintain water quality in accordance with State and Federal regulatory requirements. 1.3 - Proactively maintain assets to provide reliable distribution and delivery of drinking water.
2) Develop annual comprehensive budgets that accurately project departmental requirements	Financial Viability	 5.1 - Manage debt and cash reserves to ensure successful execution of our long-range plans, meet short-term needs, and prepare Water Utilities for an uncertain future.
3) Keep rates and fees aligned with level of service goals	Operational Optimization, Financial Viability	 1.8 – Align staffing requirements with level of service goals. 5.1 - Manage debt and cash reserves to ensure successful execution of our long-range plans, meet short-term needs, and prepare Water Utilities for an uncertain future.
4) Proactively maintain assets to provide reliable sewer collection	Infrastructure Stability	 1.4 - Proactively maintain assets to provide reliable sewer collection and conveyance.
5) Invest in resiliency for key assets	Resiliency, Infrastructure Stability	 1.6 – Manage Water Utilities in a manner which maximizes continuity of service. 1.9 - Invest in resilience for key assets.

Introduction to the Tactical Plan

From Strategic Plan to Tactical Plan





- Engaging
- Educational
- ✓ Conveys accountability
- ✓ Connected to community priorities
- ✓ Future oriented
- ✓ Confidence generating

FDS



Water Utilities Tactical Plan

City of Lee's Summit Water Utilities

Lee's Summit, MO September 2023 (Draft v6



- ✓ Strategy linked
- ✓ Specific
- Operationalized
- ✓ Benchmarked
- ✓ Accountable
- ✓ Time bounded

Tactical Plan Example – Water Quality

-		PLANNING PERIOD		OTHER					
Strategy Tactic	Long-Term	Mid-Term	Short-Term	Recurrence Frequency	City Department Support	Requires External Support	Division Lead	Educational Material Required (new, existing)	Aligns with IGNITE! Elements
1.1. Protect and maintain water quality in accordance with State and Federal regulatory requirements.									
1.1.1.Adopt an online portal solution for the backflow prevention program that includes annual test report management.			Х		IT		С	both	PF
1.1.2.Finalize the backflow prevention program cost allocation methodology for the software.			Х		IT		С		PF
1.1.3.Review and update City Code of Ordinances Chapter 32, Article III Backflow Prevention.			Х		Law		D		PF
1.1.4.Create a reporting tool that is visible to management staff and improves tracking of current water quality test results.		Х					F, OP		PF
1.1.5.Formalize a policy and procedure for collecting, tracking, processing, documenting, and reporting water quality test results.			Х				OP		PF

Feedback

Next Steps

- September 2023
 - Finalize Strategic Plan and Tactical Plan
- October 2023
 - Present Strategic Plan to the Public Works Committee and City Council

