COLEMAN EQUIPMENT DISPLAY AREA DESCRIPTION

Coleman Equipment is a leader in providing top quality equipment for agriculture, construction, lawn and landscape installation and maintenance. A big part of customer experience that the Coleman Equipment attempts to create is to have the equipment displayed in a setting that is more "natural" in appearance. At their other locations Coleman Equipment displays equipment on well-manicured unrutted turf areas. The City staff has stated that this method of display would not be allowed.

Coleman Equipment is requesting that an alternative approach to having hard surfaced paved display areas requested by the City. The display areas are proposed to be decorative mulch placed over gravel filled reinforcement paving grid. The paving grid is a modular cellular porous paver manufactured from recycled HDPE plastic. The strong interlocking grid system provides ground stabilization and a strong surface for areas that have regular traffic. The paver has been used for parking lots and fire truck access routes/lanes and emergency access roads. The proposed design for the display area has several Low Impact Development benefits:

- 1. Creates a more natural appearance in a manner that can withstand the load of the equipment.
- 2. Manufactured from recycled plastic.
- 3. Provides a pervious surface that allows water to drain naturally into the sub grade which reduces stormwater runoff.
- 4. They allow for groundwater recharge.
- 5. The help improve water quality.
- 6. The help reduce the heat island effect.

The proposed display design provides the aesthetic the developer desires and meets the environmental and durability requirements of the City.

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