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DESIGN

Architectural Metal

- Gates/Fences
- Railings
- Signage/Exhibits
- Restaurant/Retail
- Furniture/Displays
- Sculpture

Visual Communication

- Graphic Design
- Illustration
- Informational Design
- Mapping
- Web Design
- Branding/Marketing

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317 B SE Main St.
Lee's Summit, Mo.
64063

PROPOSAL

Oct. 24, 2017

Project: Dayton Hotel sign restoration

Contact: Ben Rao

HISTORY OF THE SIGN

The Dayton Hotel existed in downtown Lee's Summit for decades. It's iconic neon sign could be seen along Third Street. Our research shows the sign was probably made here in Lee's Summit. For certain, it was maintained over the years by Summit Neon Signs. After the hotel closed, the sign was removed in the early 1990s. For more than 25 years the sign gathered dust. The building's new owner recovered the sign and began restoration. We have replaced and upgraded the neon tubing/insulators and the internal electrical systems. In addition, we have strengthened the steel sign framework. It is ready to shine again.

Archival photo of sign

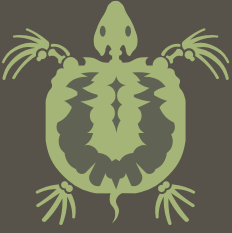


Sign today



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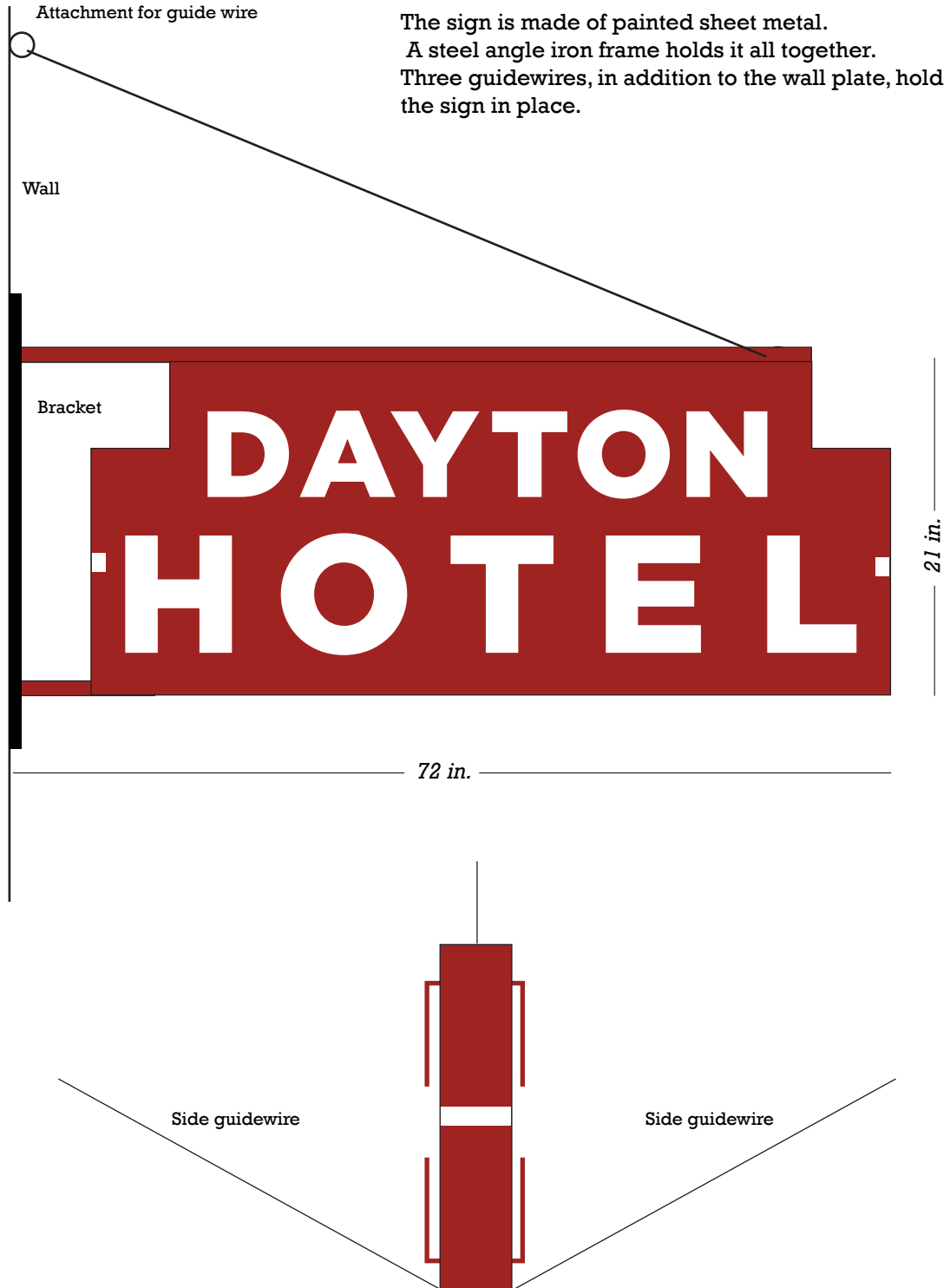
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THE SIGN

The sign is made of painted sheet metal.
 A steel angle iron frame holds it all together.
 Three guidewires, in addition to the wall plate, hold the sign in place.



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PUTTING THE SIGN BACK UP

The building at 9 SE Third Street is now home to a variety of businesses. We are proposing the install the sign on the rear of the building, where it could be enjoyed in the alley. Currently, the alley is transforming into a true public space with art, seating and planters. We believe this historic and photogenic sign will only add to the interest in the alley space. Plus, this location protects the sign from truck traffic in the alley.

