



CRITICAL SUCCESS FACTORS



STRATEGIC ECONOMIC DEVELOPMENT - build an adaptable framework for continued growth in a changing environment.

OBJECTIVES:

- *Define and plan for a diversified economic base*
- *Focus recruitment and retention efforts*
- *Implement economic development plans*
- *Ensure fiscal sustainability*



STRONG NEIGHBORHOODS WITH HOUSING CHOICES- maintain thriving, quality neighborhoods that connect a diversity of residents throughout the community.

OBJECTIVES:

- *Encourage affordable housing*
- *Consider policies to diversify housing choices*
- *Develop an approach to selective, proactive code enforcement*
- *Educate the community on resources and opportunities*



CULTURAL AND RECREATIONAL AMENITIES- create a community that celebrates, welcomes, and supports cultural and recreation amenities.

OBJECTIVES:

- *Expand cultural and recreation events*
- *Identify funding opportunities to support amenities and implement current plans*
- *Prioritize cultural and recreational space needs*



COMMUNITY ENGAGEMENT- create a healthy and balanced community for all voices.

OBJECTIVES:

- *Develop new approaches for inclusive engagement*
- *Diversify digital tools for community engagement*



COMMUNITY HEALTH AND WELL-BEING- support a healthy, happy community by improving healthy lifestyle choices and opportunities.

OBJECTIVES:

- *Develop mental health well-being*
- *Develop and support community fitness opportunities*
- *Foster Lee's Summit's unique spirit of community and culture of caring*



COLLABORATIVE RELATIONS WITH EDUCATION PARTNERS- enhance and plan for educational opportunities to support economic development

OBJECTIVES:

- *Expand student engagement in the workforce*
- *Create opportunities to collaborate*



CITY SERVICES AND INFRASTRUCTURE- sustain and enhance City services to protect a high quality of life.

OBJECTIVES:

- *Develop and plan for purposeful growth*
- *Ensure City services support quality of life: public safety, transportation, infrastructure, City workforce*